

PITCH BOOT CAMP

Mission Statement:

The object of this event is to drill perspective screenwriters into delivering professional, concise and interesting pitches comfortably and sincerely at any time in any place under any conditions.

Participants will need to have pitches already prepared.

The goal is to prepare screenwriters to pitch at the **2009 Great American PitchFest**, which will take place June 14th at the Marriott Burbank Hotel & Convention Center.

The Pitch Boot Camp will mirror the PitchFest's format, and thus increase the effectiveness of the screenwriter's pitch ability at the actual PitchFest.

Tables will be set up just like the PitchFest, attended by "company reps" (mock production companies, agents, managers and studio development executives).

Each participant will pitch at each table for five minutes. The "company reps" will mark a simple checkbox score card on the major pitching points. Then the screenwriter will collect the score card and move on down to the next table to pitch again. At the last table the pitching screenwriter will become a "company rep" and listen to pitches and submit score cards.

The "company reps" will also shift seats in the opposite direction, thus allowing everyone to pitch everyone else.

After everyone has pitched everyone, essentially a complete circuit, they will stop and review their score cards and alter their pitches before the next round. After the break the whole process starts over again.