



Emergence Entertainment

Name	
Title	
Phone	
Fax	
E-Mail	
Website	
What is the best way to contact you?	email
Partial Credit List	CRUEL WORLD, EL CAMINO DEL DIABLO, DARKHORSE
GENERAL INFORMATION (Please enter any information about your company which might be helpful to participant and other executives (ie your website, personal bio, company profile, etc.)	
<p>Emergence Entertainment was founded in 2004 by CEO, Mark Kratter. We are an all-purpose entertainment company devoted to developing feature films, television programs, and video games.</p> <p>Mr. Kratter graduated from Stanford University with a Bachelor's and a Master's degree in English, as well as a minor in Creative Writing. He also has an extensive background in business, including experience in Venture Capital financing and securities trading.</p>	
INTERESTS	
What has your company produced? For what studios or networks?	CRUEL WORLD. EL CAMINO DEL DIABLO is based on a Pulitzer Prize-nominated novel and adapted for the screen by Oscar-Nominee Ron Nyswaner. It will shoot in Mexico this fall. Another \$35M co-production is currently under wraps.
What do you want to do in the future? What are you looking for?	We are looking to make a studio deal once our fund is complete. At the moment, we are looking for everything but animation and romantic comedies. High concept preferred.
Film, TV, or both?	Both, but we favor commercially-viable feature films.
In terms of material, is there anything that you are specifically looking for right now?	Would love to find an extremely high concept horror or thriller. A family-friendly drama in the vein of REMEMBER THE TITANS would also be great, since we've forged a partnership with a new production company who specializes in this genre.
Do you consider new writers?	Yes.
What makes the ideal writer for your company?	A unique voice coupled with an understanding of the business.
Can you share any pitchfest success stories with us? Have you signed or represented a writer from our pitchfest before?	One project still under consideration. We've also put writers in touch with agents and managers if they were ready for representation.
Are you looking for interns? What would they be doing? Is there any compensation, financial or otherwise?	Already have one. May be looking in the Fall. <u>Heavy Coverage, research and transcriptions. School credit only.</u>
What are your goals for the pitchfest?	To discover an incredible property I can produce.
Does a writer have to have an	No.



<p>agent for you to consider them?</p>	
<p>How do you finance your pictures? Studio or Independent? Budget range?</p>	<p>Private equity, but hope to have a fund in the near future. We also co-finance. \$3-50M with \$10-15M preferred.</p>
<p>Do you manage writers?</p>	<p>No.</p>
<p>Does a writer have to be produced for you to consider them?</p>	<p>No.</p>
<p>Do you read requested scripts, or do you have someone read for you? What is your process?</p>	<p>Depends. If it's an amazing concept, I'll read it first. If not, it goes to a reader for coverage before I read it.</p>
<p>Is there any advice you would like to offer the writers who are pitching you? Any advice for writers trying to break in?</p>	<p>Stick to high concepts. The best films are simple stories well told.</p>