



Lucas Talent Inc

Name	
Title	
Full Address	
Phone	
Fax	
E-Mail	
What is the best way to contact you?	
GENERAL INFORMATION	
What is your percentage?	<i>10%</i>
How much promotion do you do for your clients? How much do you expect them to do?	<i>Both individual and generic promotion</i>
Do you have any events or parties for your clients where they can network amongst one another?	<i>Yes</i>
In terms of material, is there anything that you are specifically looking for right now?	<i>Good quality features, good ideas for television series, adult and children's, live action and animation.</i>
Do you consider new writers?	<i>Only if they have written a minimum of 5 screenplays, or (if writers intend to write for TV) 5 or more spec and original scripts and reside in Western Canada.</i>
What makes the perfect writer for your company?	<i>A writer has to have talent, a knowledge of the industry (theoretical and practical), a collaborative personality and be prepared to work hard.</i>
Are you looking for interns? What would they be doing? Is there any compensation, financial or otherwise?	<i>No</i>
What are your goals for the pitchfest?	<i>To make our company available to assist new writers and possibly to find talented writers.</i>
How many writers do you represent?	<i>More than 20</i>
How many agents work at your agency?	<i>3 literary agents</i>
Do you manage as well? What do you consider the biggest differences between a manager and an agent?	<i>No.</i>
How do you work with the writers you represent?	<i>We work individually with our clients. Some like us to provide feedback on their scripts in addition to marketing services and negotiation of contracts. Others do not. It's important to us to know what the expectations of each of our clients is and get to know them as a person as well as a writer to make the agent/client relationship work well.</i>



Can you tell us a little about the writers you currently represent? Who do you represent?	<i>We represent writers for all genres including comedy, animation, drama, etc. from relatively new writers through to experienced showrunners.</i>
Does a writer have to be produced for you to consider them?	<i>In rare cases, no.</i>
Do you represent film or television writers, or both?	<i>Both</i>
How long are the terms of signing on with you?	<i>Initially a year, then a rolling contract.</i>
Is it worthwhile for new writers to have an agent? Why?	<i>An agent may be able to negotiate a better deal than a new writer, and will be able to point out potential contractual pitfalls – plus they will be able to steward a contract and ensure the correct payments are made. However, the new writer should continue to do their own networking and build on their industry contacts – having an agent doesn't mean that you can stop working on your career!</i>
Please describe the ideal writer for you.	<i>Enthusiastic, hard working, talented.</i>
Please tell how a writer can help you to represent them the best.	<i>By providing us with the tools we need to represent them – current, polished writing samples that reflect the areas in which they wish to work. i.e. ½ hour comedy sample if they wish to write for a ½ hour comedy show; 1 hour drama samples if they wish to work on a 1 hour dramatic television series.</i>
What do you look for in the writers you choose to represent? What should they look for when trying to choose an agent?	<i>First of all – talent. Writers should look for an agent that is interested in reading their work and who has the kind of contacts they need to help place their material.</i>
Do you read or do you have someone read for you? What is the process at your agency?	<i>Scripts are read by one of the three literary agents.</i>
Do you only represent screenwriters, or do you also represent book authors, etc?	<i>Just screenwriters</i>
Do you represent any other talent besides writers? (ie Directors)	<i>Directors, Story Editors, Picture Editors, Showrunners</i>
Is there any advice you would like to offer the writers who are pitching you?	<i>Keep your pitches clear and concise and know your story and characters.</i>
What advice do you have for writers trying to break in?	<i>Network, network, network. And make sure you can write well!</i>