

Kid's Dreams

One Day, One Child, One Dream.



**"I'd like to practice with the
Toronto Maple Leafs!"**

– Melanie, age 10



"I'd drive an airplane!"

– Lin, age 11



**"I would take my grandma to visit
the Italian village of her childhood."**

– Vittario, age 7



"I want to be a MuchMusic VJ!"

– David, age 8

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8-11 Age Group, 13 x 1/2 Hour @ \$35,000/ep.



You're 8 years old and someone asks, "If you could do anything in the world, what's the wackiest or most amazing thing you would do?" So you say something silly. After all, it won't come true anyway, right? But one morning, a TV crew knocks on your door and says, "You're on **Kid's Dreams**! Today your dream comes true!"



Kid's Dreams celebrates the unbridled wonder of children by forging their dreams into reality. Advertised as an ongoing contest, children across Canada are invited to submit their dreams via videotape, eMail, snail mail or by logging on to our website. With the enticement of sponsored prize packages, the show will have a built in audience months before it airs. Close affiliations with broadcasters are key to the success of this promotion.



"I'd jump in a swimming pool full of Jell-O!"

"I'd like to practice with the Toronto Maple Leafs!"

"I want to be a MuchMusic VJ!"

"I'd drive an airplane!"

"I would take my grandma to visit the Italian village of her childhood."

"I'd be a T-Rex, ROAR!"



From the sublime to the ridiculous, winning submissions are determined by feasibility of the idea, educational potential and pure whimsical value.



So join us as we travel across Canada making **Kid's Dreams** come true. We want to hear from all children, including yours. After all, you never know which door we'll be knocking on next!