



Stars Road Entertainment

Company Name	
Name	
Title	Development Associate
Phone	
Fax	
E-Mail	
Website	
What is the best way to contact you?	Email above
Partial Credit List	Armored, Priest, Spartacus: Blood and Sand, World of Warcraft (upcoming)
GENERAL INFORMATION (Please enter any information about your company which might be helpful to participant and other executives (ie your website, personal bio, company profile, etc.)	
Sam Raimi's production company with a First-Look deal at Sony.	
INTERESTS	
What has your company produced? For what studios or networks?	Armored, Priest, Spartacus: Blood and Sand, Legend of The Seeker, Upcoming: World of Warcraft
What do you want to do in the future? What are you looking for?	Epics, Tentpoles, Action, Thriller, Sci-Fi, Fantasy. No horror, rom coms, indies.
Film, TV, or both?	Both
In terms of material, is there anything that you are specifically looking for right now?	Action, Thrillers, Fantasy, Sci-Fi, Comedy.
Do you consider new writers?	Yes
What makes the ideal writer for your company?	Someone with a big concept and can write great characters.
Can you share any pitchfest success stories with us? Have you signed or represented a writer from our pitchfest before?	N/A
Are you looking for interns? What would they be doing? Is there any compensation, financial or otherwise?	No
What are your goals for the pitchfest?	Find true love.
Does a writer have to have an agent for you to consider them?	No
How do you finance your pictures? Studio or Independent? Budget range?	First-look deal at Sony



Do you manage writers?	No
Does a writer have to be produced for you to consider them?	No
Do you read requested scripts, or do you have someone read for you? What is your process?	Both
Is there any advice you would like to offer the writers who are pitching you? Any advice for writers trying to break in?	At any pitchfest, always start with your title, genre (with comparison) and a logline. For example, my project is called (title). It is a (genre) in the vein of (comp film of the same genre) about (logline). It does not have to be as robotic as this, but this formula helps the other person visualize the movie. You must consider each rep will hear dozens of pitches that day, most often where the writers do not state these elements upfront and launch into telling the entire story.
Is there anything else you would like to add? About yourself? Your position? Your company, or the industry?	