



## TRUE TALENT

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|---|--|
| <b>Name</b>   |  |
| <b>Title</b>  | Creative Executive/Manager   |
| <b>Phone</b>  |  |
| <b>Fax</b>  |  |
| <b>E-Mail</b>   |  |
| <b>Website</b>  |  |
| <b>What is the best way to contact you?</b>   | Phone  |
| <b>Partial Credit List</b>  | Representing writers, actors, and directors  |
| <b>GENERAL INFORMATION</b>  |  |
| <b>What is your percentage?</b>   | 10-15%   |
| <b>How much promotion do you do for your clients? How much do you expect them to do?</b>                                      | It's a partnership that demands certain attention from all parties.  |
| <b>In terms of material, is there anything that you are specifically looking for right now?</b>                               | Completed, producible projects in any arena  |
| <b>Are you looking for interns? What would they be doing? Is there any compensation, financial or otherwise?</b>              | Always looking for interns. Non-paying, school credit only   |
| <b>What do you look for in the writers you choose to represent? What should they look for when trying to choose an agent?</b> | Passion, professionalism, and an acute ability to communicate. When looking for representation, one must find someone as passionate in them and as you are in your own material. |
| <b>How many writers do you represent?</b>   | 5 to 10 on an average  |
| <b>What do you consider the biggest differences between a manager and an agent?</b>   | Accountability, day-to-day accessibility, communication, knowledge of material, client roster size, professional history   |
| <b>Does a writer have to be produced for you to consider them?</b>  | No   |
| <b>Do you represent film or television writers, or both?</b>  | Both   |
| <b>Do you only represent screenwriters, or do you also represent book authors, etc?</b>                                       | Screenwriters only   |
| <b>Is it worthwhile for new writers to have an agent? Why?</b>  | Yes, an agent can help get your work in front of producers. 9 out of 10 times, they pick you, not the other way around.  |
| <b>Do you represent any other talent besides writers? (Directors, Actors, etc.)</b>   | Yes, Actors and Directors  |
| <b>How long are the terms of signing on with you?</b>   | 1 two 2 years depending  |



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| <b>Do you read or do you have someone read for you? What is the process at your agency?</b>  | I read everything  |
| <b>Is there any advice you would like to offer the writers who are pitching you? Or advice for any new writers trying to break in?</b> | Short concise loglines. A one-pg they could leave behind. Don't forget about t your audience. Be wary of bad breath☺ |
| <b>Is there anything else you would like to add? About yourself? Your position? Your company, or the industry?</b>                     | Never take no for an answer!   |